



### **Cosmo First Appoints Yamini Kumar as Whole Time Director**

**New Delhi, India** – The Board of Cosmo First Limited, an over four-decade old conglomerate with a global presence, has appointed Ms Yamini Kumar Jaipuria as Whole Time Director, Corporate Strategy, ESG & CSR, for a 5-year term, effective immediately. Ms Kumar is an accomplished business leader with nearly two decades of experience as Vice President, Human Resources at GE Europe, Asia, and India. along with significant contributions as Corporate Advisor to Cosmo First since 2020.

Ms Jaipuria will support the Chairman & Managing Director in transforming the Company into a 'Future Ready' organization and work closely with the Board, Group CEO, and business/functional heads on Environment, Social and Governance (ESG) including Corporate Social Responsibility and Business Ethics. Her focus areas will also include Social Media, Employer and Corporate Branding, and Diversity and Inclusion, along with leadership building and nurturing of the next generation of leaders within the organisation.

#### **About Yamini Kumar Jaipuria**

Ms Yamini Kumar Jaipuria is a seasoned business leader recognized for her extensive experience and contributions to various organizations. Before her appointment as Whole Time Director, she served as Corporate Advisor to Cosmo First Limited since 2020, where she played a pivotal role in transforming the HR function, CSR initiatives, social media strategies, and the company's entry into the omni-channel pet care business, Zigly. As Managing Trustee of Cosmo Foundation, the CSR arm of Cosmo First, she launched and sustained initiatives focused on education, women empowerment, and environmental protection.

Her career includes nearly two decades as Vice President, Human Resources at GE Europe, Asia, and India, where she received over 50 awards for Business Excellence and HR Impact, including the GE India President Awards five times. Ms. Jaipuria has also been recognised for her contributions as the Managing Trustee of Cosmo Foundation with awards such as The Economic Times ET 2GOOD4GOOD Award, Sewa Bhushan Award by Sewa Bharti, National Award for Excellence in CSR & Sustainability, and the Fortune Women's Leadership Award. She holds a master's

degree in international relations from the London School of Economics, UK, and an MBA from the American College, London, UK.

### **About Cosmo First Limited**

Founded by Mr Ashok Jaipuria in 1981 as Cosmo Films, today Cosmo First is a multinational conglomerate with 5 major business verticals. The flagship company, Cosmo Films, is a global leader in specialty films for packaging, lamination, labelling, and industrial and synthetic paper, serving over 5000 customers across 100+ countries.

The other verticals include Cosmo Speciality Chemicals (Masterbatches, Adhesives, & Coating), Cosmo Plastech (Rigids - IML Containers and Specialty Sheets of PP / PET and HIPS) and Cosmo PPF (Automotive Paint Protection Films), along with a digital-first omni-channel pet care business, Zigly. Cosmo First is into D2C, B2B2C and B2B businesses and has operations in India, Japan, Korea, Europe and Americas. Visit [www.cosmofirst.com](http://www.cosmofirst.com) for more details.